



**WORLD
BOOK
DAY®**

5 March 2026

£1 Book Token

World Book Day is all about reading for fun. It's not about creating rules or telling children they should read because it's good for them. Instead, they get to choose a book they want to read, and take part in celebrations that inspire them to see reading differently – as a fun, entertaining and social thing to do. The brilliant thing is, reading for fun seriously transforms children's lives.

Visit worldbookday.com for ideas and fun resources. Your **£1 book token** is available below.



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Uni Tiac Uni Fi is exclusive to Wales only. Against All Odds is not suitable for younger readers.

Choose your £1 book for free!

Children, families & educators: This token is for single-use only and entitles children (under 18) to ONE FREE World Book Day 2026 book or £1 off a book or audiobook costing £2.99 or more in participating booksellers only, subject to stock availability.

Find your nearest participating bookseller at worldbookday.com/books-and-tokens/participating-retailers/

Full terms and conditions: worldbookday.com/terms-conditions

Retailers: Full terms and conditions: worldbookday.com/booksellers/

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Valid from 12 February - 15 March 2026



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To enter and for full terms and conditions go to worldbookday.com/yoto-competition.

One entry per person. Winners will be notified shortly after 15 March 2026.

Prize promotion runs from 12 February to 15 March 2026.

The World Book Day £1 books are a gift from booksellers, who fully fund the cost of the €1.50/£1 book token redemptions. Check with your local bookseller what plans they have in place for World Book Day. Find your nearest participating bookseller at worldbookday.com/participating-retailers. Please note:

- This token is for single-use only and entitles children (under 18) to ONE FREE WORLD BOOK DAY 2026 BOOK or £1 off a book or audiobook costing £2.99 or more in participating booksellers only, subject to stock availability.
- Token is for children's individual use.
- Offer valid **12 February – 15 March 2026** inclusive.
- The book token barcode can either be scanned from your phone/tablet screen or printed out and shown in-store. Please check with your local bookseller before visiting if they can accept the barcode on mobile devices.
- Tokens are generally not redeemable with online retailers.

Visit our FAQ page to answer all your questions: worldbookday.com/about-us/faq/

To contact the World Book Day team, please email: wbd@education.co.uk

For full terms visit: worldbookday.com/terms-conditions

The reading for fun charity

Registered charity number 1079257 (England and Wales) Registered company number 03783095 (UK).