

**Task 1** *Outline the factors that have influenced the creation of your proposed performance work. [10 Marks]*

*Candidates should consider:*

- *social, cultural, political and historical contexts*
- *mood and style/genre*
- *performance space/venue*
- *themes and ideas*
- *purpose*
- *target audience*
- *the work of practitioners who have created performance work*
- *different types of organisations that create performance work.*

Band	AO1: <i>Demonstrate knowledge and understanding from across the specification.</i>
<b>4</b>	<p><b>9-10 marks</b></p> <p>An excellent response which demonstrates:</p> <ul style="list-style-type: none"> <li>• a wide range of detailed and accurate knowledge and understanding of the factors that influence the creation of performance work</li> <li>• fully developed understanding that shows relevance to the demands of the assignment brief</li> <li>• well-chosen evidence/examples</li> <li>• depth and range of evidence/examples used</li> <li>• effective and precise use of terminology.</li> </ul>
<b>3</b>	<p><b>6-8 marks</b></p> <p>A good response which demonstrates:</p> <ul style="list-style-type: none"> <li>• a range of detailed and accurate knowledge and understanding of the factors that influence the creation of performance work</li> <li>• developed understanding that shows relevance to the demands of the assignment brief</li> <li>• appropriate evidence/examples</li> <li>• depth and range of evidence/examples used, but not in equal measure</li> <li>• precise use of terminology.</li> </ul>
<b>2</b>	<p><b>3-5 marks</b></p> <p>A basic response which demonstrates:</p> <ul style="list-style-type: none"> <li>• some accurate knowledge and understanding of the factors that influence the creation of performance work</li> <li>• partial understanding that is relevant to the demands of the assignment brief</li> <li>• evidence/examples that are not always relevant</li> <li>• some depth or range to relevant evidence/examples used</li> <li>• some use of appropriate terminology.</li> </ul>
<b>1</b>	<p><b>1-2 marks</b></p> <p>A limited response which demonstrates:</p> <ul style="list-style-type: none"> <li>• limited knowledge and understanding of the factors that influence the creation of performance work</li> <li>• little understanding relevant to the brief</li> <li>• no relevant evidence/examples</li> <li>• very little or no use of terminology.</li> </ul>
	<p><b>0 marks</b></p> <p>Response not creditworthy or not attempted.</p>

<p><b>Task 2</b></p>	<p><i>Produce your plans and ideas for your proposed event.</i> <span style="float: right;"><b>[10 Marks]</b></span></p> <p><i>Candidates should show evidence of exploration of the following that are appropriate to their proposed event:</i></p> <ul style="list-style-type: none"> <li>• <i>an appropriate introduction to the idea</i></li> <li>• <i>an appropriate synopsis</i></li> <li>• <i>appropriate selection of performance disciplines</i></li> <li>• <i>appropriate selection of production disciplines.</i></li> </ul>
<p><b>Band</b></p>	<p><b>AO2:</b> <i>Apply skills (including practical skills), knowledge and understanding in a variety of contexts and in planning and carrying out investigations and tasks.</i></p>
<p><b>4</b></p>	<p style="text-align: center;"><b>9-10 marks</b></p> <p>The candidate has demonstrated an excellent application of knowledge and understanding of creating performance work in response to an industry commissioned by:</p> <ul style="list-style-type: none"> <li>• presenting a detailed and effective introduction to the idea that fully responds to the brief</li> <li>• producing a detailed and effective synopsis</li> <li>• demonstrating highly effective and appropriate selection of performance disciplines</li> <li>• demonstrating highly effective and appropriate selection of production disciplines.</li> </ul>
<p><b>3</b></p>	<p style="text-align: center;"><b>6-8 marks</b></p> <p>The candidate has demonstrated a good application of knowledge and understanding of creating performance work in response to an industry commissioned by:</p> <ul style="list-style-type: none"> <li>• presenting a detailed introduction to the idea that responds to the brief</li> <li>• producing a detailed synopsis</li> <li>• demonstrating effective and appropriate selection of performance disciplines</li> <li>• demonstrating effective and appropriate selection of production disciplines.</li> </ul>
<p><b>2</b></p>	<p style="text-align: center;"><b>3-5 marks</b></p> <p>The candidate has demonstrated a basic application of knowledge and understanding of creating performance work in response to an industry commissioned by:</p> <ul style="list-style-type: none"> <li>• presenting an introduction to the idea that partially responds to the brief</li> <li>• producing a synopsis</li> <li>• demonstrating some appropriate selection of performance disciplines</li> <li>• demonstrating some appropriate selection of production disciplines.</li> </ul>
<p><b>1</b></p>	<p style="text-align: center;"><b>1-2 marks</b></p> <p>The candidate has demonstrated a limited application of knowledge and understanding of creating performance work in response to an industry commissioned by:</p> <ul style="list-style-type: none"> <li>• presenting a minimal introduction to the idea that has minimal relevance to the brief</li> <li>• producing a minimal synopsis</li> <li>• demonstrating minimal selection of performance disciplines</li> <li>• demonstrating minimal consideration or appropriate selection of production disciplines.</li> </ul>
	<p style="text-align: center;"><b>0 marks</b></p> <p style="text-align: center;">Response not creditworthy or not attempted.</p>

<p><b>Task 3</b></p>	<p><i>Outline the timeline, personnel and resources required for the implementation of your creative proposal.</i></p> <p style="text-align: right;"><b>[5 Marks]</b></p> <p><i>Candidates should demonstrate their knowledge and understanding of:</i></p> <ul style="list-style-type: none"> <li>• <i>resources/materials</i></li> <li>• <i>job roles and responsibilities within organisations that create performance work</i></li> <li>• <i>the production process</i></li> <li>• <i>production schedule</i></li> <li>• <i>budgeting.</i></li> </ul>
<p><b>Band</b></p>	<p><b>AO1:</b> <i>Demonstrate knowledge and understanding from across the specification.</i></p>
<p><b>3</b></p>	<p style="text-align: center;"><b>5 marks</b></p> <p>A very good response which demonstrates:</p> <ul style="list-style-type: none"> <li>• a range of accurate knowledge of timelines, personnel and resources required for the creative proposal</li> <li>• developed understanding that shows relevance to the demands of the assignment brief</li> <li>• relevant evidence/examples</li> <li>• depth and range of evidence/examples used</li> <li>• precise use of terminology.</li> </ul>
<p><b>2</b></p>	<p style="text-align: center;"><b>3-4 marks</b></p> <p>A good response which demonstrates:</p> <ul style="list-style-type: none"> <li>• accurate knowledge of timelines, personnel and resources required for the creative proposal</li> <li>• understanding that shows relevance to the demands of the assignment brief</li> <li>• some appropriate evidence/examples</li> <li>• depth or range of evidence/examples used</li> <li>• generally precise use of terminology.</li> </ul>
<p><b>1</b></p>	<p style="text-align: center;"><b>1-2 mark</b></p> <p>A basic response which demonstrates:</p> <ul style="list-style-type: none"> <li>• some knowledge of timelines, personnel and resources required for the creative proposal</li> <li>• some understanding that is relevant to the demands of the assignment brief</li> <li>• few relevant evidence/examples</li> <li>• some use of appropriate terminology.</li> </ul>
	<p style="text-align: center;"><b>0 marks</b></p> <p style="text-align: center;">Response not creditworthy or not attempted.</p>

<b>Task 4</b>	<p><i>Outline how you could use marketing and public relations to promote your event.</i> <span style="float: right;"><b>[5 Marks]</b></span></p> <p><i>Candidates should demonstrate their knowledge and understanding of:</i></p> <ul style="list-style-type: none"> <li>• <i>how events are advertised and marketed</i></li> <li>• <i>the use of social media</i></li> <li>• <i>a range of advertising tools</i></li> <li>• <i>a range of promotional activities.</i></li> </ul>
<b>Band</b>	<b>AO1:</b> <i>Demonstrate knowledge and understanding from across the specification.</i>
<b>3</b>	<p style="text-align: center;"><b>5 marks</b></p> <p>A very good response which demonstrates:</p> <ul style="list-style-type: none"> <li>• a range of accurate knowledge of promoting performance arts events</li> <li>• developed understanding that shows relevance to the demands of the assignment brief</li> <li>• relevant evidence/examples</li> <li>• depth and range of evidence/examples used</li> <li>• precise use of terminology.</li> </ul>
<b>2</b>	<p style="text-align: center;"><b>3-4 marks</b></p> <p>A good response which demonstrates:</p> <ul style="list-style-type: none"> <li>• accurate knowledge of promoting performance arts events</li> <li>• understanding that shows relevance to the demands of the assignment brief</li> <li>• some appropriate evidence/examples</li> <li>• depth or range of evidence/examples used</li> <li>• generally precise use of terminology.</li> </ul>
<b>1</b>	<p style="text-align: center;"><b>1-2 mark</b></p> <p>A basic response which demonstrates:</p> <ul style="list-style-type: none"> <li>• some knowledge of promoting performance arts events</li> <li>• some understanding that is relevant to the demands of the assignment brief</li> <li>• few relevant evidence/examples</li> <li>• some use of appropriate terminology.</li> </ul>
	<p style="text-align: center;"><b>0 marks</b></p> <p style="text-align: center;">Response not creditworthy or not attempted.</p>

**Task 5** *Produce practical examples from your proposed event connected to one or more disciplines listed in task 2. [20 Marks]*

*Candidates should show evidence of practical examples connected to one or more of the following disciplines:*

- *devised drama*
- *choreography*
- *composition*
- *composition using technology*
- *costume design*
- *lighting design*
- *sound design*
- *make-up and hair design*
- *set design.*

*Candidates can utilise others as part of this work if necessary, as unassessed participants. However, they must not contribute any ideas or direction to the piece.*

<b>Band</b>	<b>AO2:</b> <i>Apply skills (including practical skills), knowledge and understanding in a variety of contexts and in planning and carrying out investigations and tasks.</i>
<b>5</b>	<p style="text-align: center;"><b>17-20 marks</b></p> <p>The candidate has demonstrated an excellent application of knowledge and understanding of the skills used to develop practical examples for their proposed event by displaying highly effective:</p> <ul style="list-style-type: none"> <li>• skills</li> <li>• communication</li> <li>• creativity</li> </ul> <p>to create a highly effective product that is wholly suitable for the theme of the brief and intended purpose and has a near professional finish.</p>
<b>4</b>	<p style="text-align: center;"><b>13-16 marks</b></p> <p>The candidate has demonstrated a good application of knowledge and understanding of the methods used to develop practical examples for their proposed event by displaying effective:</p> <ul style="list-style-type: none"> <li>• skills</li> <li>• communication</li> <li>• creativity</li> </ul> <p>to create an effective product that is clearly suitable for the theme of the brief and intended purpose.</p>
<b>3</b>	<p style="text-align: center;"><b>9-12 marks</b></p> <p>The candidate has demonstrated a satisfactory application of knowledge and understanding of the methods used to develop practical examples for their proposed event by displaying appropriate:</p> <ul style="list-style-type: none"> <li>• skills</li> <li>• communication</li> <li>• creativity</li> </ul> <p>to create a product that is generally suitable for the theme of the brief and intended purpose.</p>

2	<p style="text-align: center;"><b>5-8 marks</b></p> <p>The candidate has demonstrated a basic application of knowledge and understanding of the methods used to develop practical examples for their proposed event by displaying partial use of most of the following:</p> <ul style="list-style-type: none"><li>• skills</li><li>• communication</li><li>• creativity</li></ul> <p>to create a product that is partially suitable for the theme of the brief and intended purpose.</p>
1	<p style="text-align: center;"><b>1-4 marks</b></p> <p>The candidate has demonstrated a limited application of knowledge and understanding of the methods used to develop practical examples for their proposed event by displaying minimal use of some of the following:</p> <ul style="list-style-type: none"><li>• skills</li><li>• communication</li><li>• creativity</li></ul> <p>to create a minimal product.</p>
	<p style="text-align: center;"><b>0 marks</b></p> <p style="text-align: center;">Response not creditworthy or not attempted.</p>

<p><b>Task 6</b></p>	<p><i>Produce and pitch your creative proposal, including your practical examples, to an audience and gain feedback.</i></p> <p style="text-align: right;"><b>[10 Marks]</b></p> <p><i>Candidates should show evidence of exploration of the following:</i></p> <ul style="list-style-type: none"> <li>• <i>presentation skills</i></li> <li>• <i>clarity</i></li> <li>• <i>use of tone</i></li> <li>• <i>communication</i></li> <li>• <i>use of practical examples.</i></li> </ul>
<p><b>Band</b></p>	<p><b>AO2:</b> <i>Apply skills (including practical skills), knowledge and understanding in a variety of contexts and in planning and carrying out investigations and tasks.</i></p>
<p><b>4</b></p>	<p style="text-align: center;"><b>9-10 marks</b></p> <p>The candidate has demonstrated an excellent application of knowledge and understanding of pitching their creative proposal by demonstrating highly effective:</p> <ul style="list-style-type: none"> <li>• presentation skills throughout the pitch</li> <li>• clarity throughout the pitch</li> <li>• use of tone throughout the pitch</li> <li>• communication throughout the pitch</li> <li>• use of practical examples throughout the pitch.</li> </ul>
<p><b>3</b></p>	<p style="text-align: center;"><b>6-8 marks</b></p> <p>The candidate has demonstrated a good application of knowledge and understanding of pitching their creative proposal by demonstrating effective:</p> <ul style="list-style-type: none"> <li>• presentation skills during the pitch</li> <li>• clarity during the pitch</li> <li>• use of tone during the pitch</li> <li>• communication during the pitch</li> <li>• use of practical examples during the pitch.</li> </ul>
<p><b>2</b></p>	<p style="text-align: center;"><b>3-5 marks</b></p> <p>The candidate has demonstrated a basic application of knowledge and understanding of pitching their creative proposal by demonstrating:</p> <ul style="list-style-type: none"> <li>• presentation skills during some of the pitch</li> <li>• clarity during some of the pitch</li> <li>• use of tone during some of the pitch</li> <li>• communication during some of the pitch</li> <li>• use of practical examples during some of the pitch.</li> </ul>
<p><b>1</b></p>	<p style="text-align: center;"><b>1-2 marks</b></p> <p>The candidate has demonstrated a limited application of knowledge and understanding of pitching their creative proposal by demonstrating minimal:</p> <ul style="list-style-type: none"> <li>• presentation skills during the pitch</li> <li>• clarity during the pitch</li> <li>• use of tone during the pitch</li> <li>• communication during the pitch</li> <li>• use of practical examples during the pitch.</li> </ul>
	<p style="text-align: center;"><b>0 marks</b></p> <p style="text-align: center;">Response not creditworthy or not attempted.</p>

**Task 7** *Evaluate the success of your creative proposal. Discuss what you have learnt from undertaking this work and how it will inform your future planning of events.* [20 Marks]

*Candidates should show evidence of:*

- *feedback from the commissioning panel*
- *a review of whether their creative proposal fulfilled the requirements of the commission*
- *strengths and areas for future personal development*
- *action planning and targets for future creative proposals.*

Band	AO3: <i>Analyse and evaluate information, making reasoned judgements and presenting conclusions.</i>
5	<p style="text-align: center;"><b>17-20 marks</b></p> <p>The candidate has demonstrated an excellent analysis and evaluation of the success of their creative proposal by:</p> <ul style="list-style-type: none"> <li>• undertaking a detailed and effective evaluation of feedback from the commissioning panel</li> <li>• showing detailed and effective consideration of whether their creative proposal fulfilled the requirements of the commission</li> <li>• showing detailed and effective consideration of strengths and areas for future personal development</li> <li>• showing detailed and effective action planning and targets for future creative proposals</li> <li>• presenting perceptive and rational judgements on the success of the creative proposal with relevant links between conclusions and evidence.</li> </ul>
4	<p style="text-align: center;"><b>13-16 marks</b></p> <p>The candidate has demonstrated a good analysis and evaluation of the success of their creative proposal by:</p> <ul style="list-style-type: none"> <li>• undertaking a detailed evaluation of feedback from the commissioning panel</li> <li>• showing detailed consideration of whether their creative proposal fulfilled the requirements of the commission</li> <li>• showing detailed consideration of strengths and areas for future personal development</li> <li>• showing detailed action planning and targets for future creative proposals</li> <li>• presenting rational judgements on the success of the creative proposal with relevant links between conclusions and evidence.</li> </ul>
3	<p style="text-align: center;"><b>9-12 marks</b></p> <p>The candidate has demonstrated a satisfactory analysis and evaluation of the success of their creative proposal by:</p> <ul style="list-style-type: none"> <li>• undertaking an evaluation of feedback from the commissioning panel</li> <li>• showing consideration of whether their creative proposal fulfilled the requirements of the commission</li> <li>• showing consideration of strengths and areas for future personal development</li> <li>• showing action planning and targets for future creative proposals</li> <li>• presenting judgements on the success of the creative proposal with relevant links between conclusions and evidence.</li> </ul>

2	<p style="text-align: center;"><b>5-8 marks</b></p> <p>The candidate has demonstrated a basic analysis and evaluation of the success of their creative proposal by:</p> <ul style="list-style-type: none"><li>• undertaking some evaluation of feedback from the commissioning panel but may lack precision</li><li>• showing some consideration of whether their creative proposal fulfilled the requirements of the commission</li><li>• showing some consideration of strengths and areas for future personal development</li><li>• showing some action planning and targets for future creative proposals</li><li>• presenting some judgements on the success of the creative proposal with some use of evidence.</li></ul>
1	<p style="text-align: center;"><b>1-4 marks</b></p> <p>The candidate has demonstrated a limited analysis and evaluation of the success of their performance by:</p> <ul style="list-style-type: none"><li>• undertaking minimal evaluation of feedback from the commissioning panel</li><li>• showing minimal consideration of whether their creative proposal fulfilled the requirements of the commission</li><li>• showing minimal consideration of strengths and areas for future personal development</li><li>• showing minimal action planning and targets for future creative proposals</li><li>• presenting minimal judgements on the success of the creative proposal that are not supported.</li></ul>
	<p style="text-align: center;"><b>0 marks</b></p> <p style="text-align: center;">Response not creditworthy or not attempted.</p>