|  |
| --- |
| **Topic area 1: Issues which affect participation in sport** |
| **1.1 User groups****Retired people****Gender****Teenagers****Different ethnic groups****Families with children****User groups that participate in sport****People with family commitments****Unemployed or economically disadvantaged****People at work****Young children****People with disabilities****Parents****Carers**

|  |  |
| --- | --- |
|  | **Gender** broadly means being male or female although there are other possible examples including transgender or gender neutral. In sports such as football, rugby, and boxing, at adult level it is not allowed for males to play against females. Some sports that allow mixed teams such as badminton and tennis. |
|  | **Being a carer** can be very stressful and time consuming. It is important that carers get a chance to participate in sport. This may give the carer an opportunity to relax and give them a break from their responsibilities. |
|  | **Younger children** are up to the age of leaving primary school (11 years old) **Teenagers** are someone over the age of thirteen. Young children take part in sport at school and in their free time. They will often rely on their parents to take them to training and to matches. This will limit the sports they can take part in. |
|  | **Physical disabilities** can be easily identified if a person has a prosthetic limb or is in a wheelchair. Other disabilities may be hard to identify for example if a person is deaf or has learning difficulties. People with disabilities find it harder to participate in sport as there are fewer opportunities due to the limited access to sports clubs. |
|  | **Retired people** are generally older people in society. The type of sports suitable may be limited. It would be unlikely a retired person would take up sports such as boxing or rugby. Older people may take part in sport for social or health reasons. |
|  | **Unemployed or economically disadvantaged people** may struggle to afford to play sport, Gym memberships, equipment such as golf clubs and travelling to venues are expensive. Some activities run by local councils are much cheaper such as holiday clubs and council run gyms. Some sports are inexpensive such as walking or jogging. |
|  | The sport you participate in can be influenced by your **culture or ethnicity** The sport or activity you take part in can be influenced by your family and peers. People from different ethnicities may be steered towards or away certain activities. E.g., a person of African origin may be encouraged to take part in athletics rather than swimming.  |
|  | **People who work** have money available to play sport but find it hard to find time. Some companies provide sports facilities so workers can take part in sport. People may also exercise around work such as cycling to work or exercising at lunch time. |

 | **1.2 Possible barriers****Lack of transport****Family commitments****Lack of disposable income****Employment & unemployment****Possible Barriers which affect participation in sport****Lack of positive sporting role models****Lack of appropriate activity provision****The lack of equal coverage in media in terms of gender and ethnicity by the media****Lack of awareness of appropriate activity provision****Lack of positive family role models or family support**

|  |  |
| --- | --- |
|  | **Employment & Unemployment.** If you work you may find it hard to find the time to take part in sport. Work shifts may clash with training or matches. If you are out of work, you may find it difficult to take part in sport due to financial constraints. |
|  | **Family commitments** may not leave you enough time to take part in sport. If you have to pick up your younger brother/sister from school it may prevent you from taking part in after school clubs. |
|  | **A lack of transport** will prevent you travelling to where sport takes place. This will limit your opportunities and your choice of sport. |
|  | **Disposable income** is the money you have left after paying bills and essential things like food and accommodation. Some sports are expensive such as skiing, some people will not be able to afford the equipment or the cost of travel to the snow slopes. |
|  | **A role model** can influence you into participating in sport. In football Girls have many more role models as there is increase in the profile and the coverage the sport. This has led to an increase in Participation. |
|  | **You must be aware of what provision** is available to take part in sport. Provision means what is provided. If you do not know what sports clubs are available in your area you will not know where or when you can take part. |
|  | **Media coverage** is important to promote individual sports and to provide positive role models. Gender and ethnicity are not often promoted in the media, this can demotivate and lower the self-esteem of individuals.  |
|  | **A lack of family role models and support** will have an impact on taking part in sport. Family is needed especially if you are a child. Children often rely on family members for travel and equipment and fees. |
|  | **Activity provision** is the sports that are available in your area. If a sport is not available you will not be able to take part. This is especially a problem for individuals with a disability or have no transport. |

 |

|  |
| --- |
| **Individual groups with possible barriers** |
| **Gender** | **Ethnicity** | **Retired People** | **Families** |
| StereotypingGender ImbalanceLack of role modelsSexist attitudesMedia coverage | Lack of awarenessLack of provisionLack of role modelsDiscriminationLanguage barriersStereotypingMedia coverage | ConfidenceLack of fitnessIllnessTransportCostDiscriminationSelf esteem | Family commitmentsChildcare costsTransportTimeDisposable income |
| **Carers** | **Young Children** | **Disabilities** | **Work** |
| CommitmentsTimeDisposable incomeActivity provision | Lack of role modelsActivity AwarenessActivity optionsCostHomeworkTransport | Activity ProvisionActivity awarenessTransportRole modelsCost of equipmentDiscriminationConfidence | Work commitmentsLack of timeFatigue/tirednessActivity awarenessActivity optionsTransport |

 |
| **1.3 Possible barrier solutions**

|  |  |  |
| --- | --- | --- |
| **Gender** |  Targeted campaigns Role models and pundits  Subsidised costs for sessions |  Same sex sport sessions Clubs target certain genders Don’t Tolerate Sexism |
| **Ethnicity** |  Targeted Campaigns Ethnic role models and pundits Subsidised transport/sessions |  Sessions to appeal to many ethnicities Encourage integration |
| **Retired People** |  Targeted campaigns  Elderly role models Sessions during the day  | Sessions suitable for older peopleSubsidised sessions for elderlyPositive representation of age group |
| **Families** |  Target campaigns for families  Role models  Free creches | Subsidised transportKids exercise freeSoft play provision |
| **Carers** |  Campaigns for carers  Role models who a carers Exercise at home | Subsidised sessionsTimings of activitiesSupport network to free up time |
| **Children** |  Targeted campaigns  Positive role models  Free subsidised sessions | Taster sessionsFree transportExtra-curricular school clubs |
| **Disability** |  Targeted campaigns Disabled role models Subsidised sessions Equipment such as brail & hoists | Media coverageWheel chair access/disabled parkingTargeted taster sessionsHearing loops for the deaf |
| **Work** |  Promotion of available activities Positive role models  Work place gymnasiums | Out of work hours sessionsSpecialist membership schemesMedical cover with fitness incentives |
|  **Unemployed** |  Subsidised sports/activities role models Subsidised transport | Free activitiesLink activities to job centreFree/discounted equipment |

 |
| **1.4 Factors which can positively and negatively impact upon the popularity of sport in the UK**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **The more people participate** in sport the more it generates interest. These further drives participation. This has happened recently to women’s football. The opposite is also true if people do not participate in a sport, participation decreases as there is little interest. |  | If there are **more facilities** in an area for certain sports it will allow participation and increase its popularity. On the other hand, if there are no facilities then this will have the opposite effect. How many people in the country can go surfing? |
|  | **The weather and environment** can have a huge impact on the popularity of sport. Technology allows many environments to be recreated. These are not available to many people due to cost/location. Mountains are needed for skiing/snowboarding. |  | **The more media coverage** a sport has the more popular it will become. Many sports channels such as SKY or BT offer live coverage of many sports such as boxing, netball, football rugby etc… They also offer highlights and replays which raises their popularity. |
|  | **The more live spectator opportunities** to watch sport will increase Its popularity, this can be seen for sports such as football, rugby cricket. Sports that you are unable to spectate will reduce in its popularity. |  | **Popular role models** increase the popularity of their sport. It is important that role models form sport include; males, females, ethnic minorities and disability groups. Female footballers such as Ellen White (England's record goal scorer) increased popularity of women’s football. |
|  | **The greater success an individual or team has**, the more popular the sport becomes. This can be seen from gold medal winners at the Olympics increasing popularity of successful sports. The popularity of tennis increased when Andy Murray won Wimbledon. |  | Socially accepted sports include: football, netball, People are generally encouraged to play these sports from all ages. Other sports may not be seen as socially acceptable such as boxing or MMA as they are deemed to be violent. This can affect their popularity**.** |

 | **1.5 Emerging/new sports in the UK**Sports that appear in the media become more popular. Although tennis is not an emerging sport it becomes more popular when Wimbledon is on the Tv the same can be said of golf when the Ryder Cup is televised. Less popular sports become more popular if a team or individual is successful. For example, skateboarding became more popular after winning a medal in the Olympics. Cycling became more popular after Bradley Wiggins and Chris Froome won the Tour De France.

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Footgolf** is a hybrid precision sports combining football and golf –It the players kicking a football into a hole, being very similar to golf. |  | **Quidditch** is competitive wizarding game played with broomsticks on a hockey rink-sized pitch, Quidditch is a unique mix of tag, rugby and dodgeball |
|  | **Kabaddi** is a rough contact sport with its roots in ancient India, is a lot like a game of Red Rover or British Bulldog, but with an added level of endurance. |  | Pickleball is essentially a family paddle sport, Pickleball suits all ages (and skill levels!). A cross comprising elements from badminton, table tennis and tennis, |

 |