



## DEMOGRAPHICS

Working age population: **36624** resident  
 Aged Under 16: **14,875** residents  
 Aged 65+: **6487** residents

### Gender

Male : **18,129 (49.5%)** residents  
 Female : **18,495 (50.5%)** residents

### Ethnicity

White : **44%**  
 Mixed/Multiple Ethnic Groups: **5%**  
 Asian/Asian British: **37%**  
 Black/Black British: **11%**  
 Other: **3%**

**Indices of deprivation:**  
**Top 23% of most deprived**

## EMPLOYMENT

Jobs: **21,056 (59.7%)** of residents in employment

### Full-time employment

**14,501 (68.9%)**  
 UK Average: 71.8%

### Part-time employment

**6,555 (31.1%)**  
 UK Average: 28.2%

### Unemployed

**3,686 (20.4%)**  
 UK Average: 7.6%

\*Claimants: 1440 (**3.9%**)

-1.9%

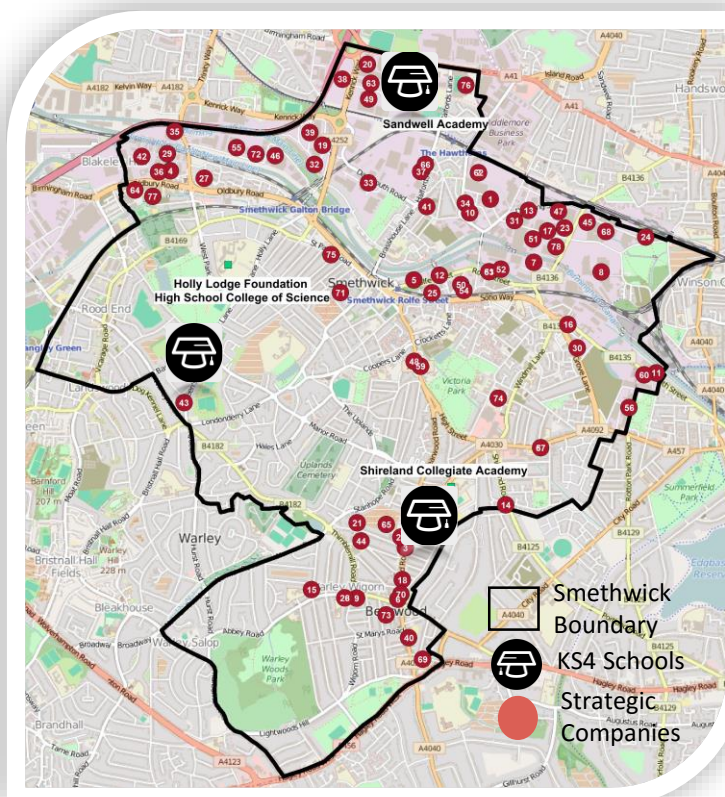


3.1%



-12.8%

# SMETHWICK PROFILE (Sandwell)



## EDUCATION

### Holly Lodge Foundation High School College of Science

Progress 8 score: **0.02**  
 Attainment 8 score: **42.7**  
 Maintained School, Ofsted Rating 2 (Good)

### Sandwell Academy

Progress 8 score: **-0.28**  
 Attainment 8 score: **50.5**  
 Academy, Ofsted Rating 1 (Outstanding)

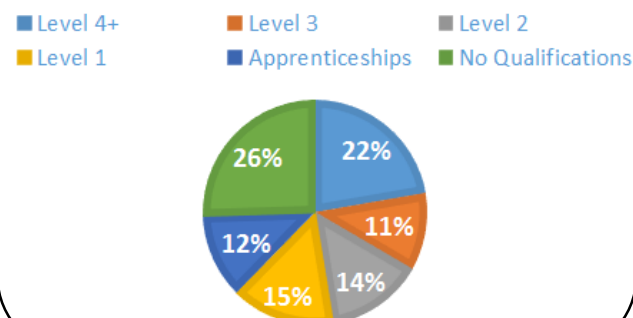
### Shireland Collegiate Academy

Progress 8 score: **0.3**  
 Attainment 8 score: **46**  
 Academy, Ofsted Rating 1 (Outstanding)

### National Averages

Progress 8: 0.00  
 Attainment 8: 48.5

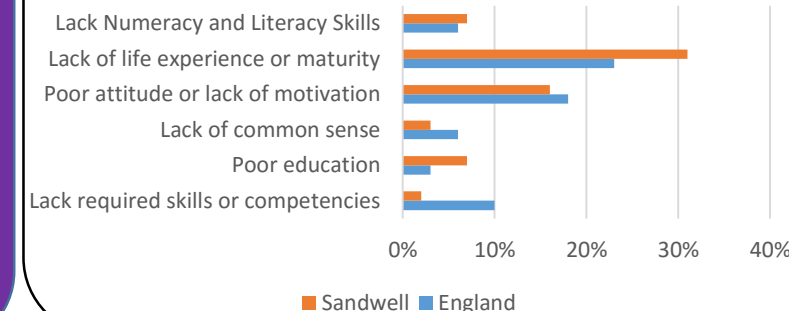
## RESIDENT QUALIFICATIONS



## SANDWELL SCHOOL LEAVER DESTINATIONS

- Sustained education destinations (87%)
- Sustained employment destination (2%)
- FE Colleges (40%)
- Apprenticeships (5%)
- State-funded sixth form (34%)

## Skills lacking among 16 year old school leavers in Sandwell



78 Strategic Companies:

ID	Company_name	Major_sector
1	A & M EDM Limited	Metals & metal products
2	AJS Profiles Holdings Limited	
3	Ambertex Limited	Wholesale & retail trade
4	Apic UK Limited	Metals & metal products
5	Arlec Fabrications Limited	Metals & metal products
6	Armon Limited	Food, beverages, tobacco
7	Aurubis UK Ltd	Metals & metal products
8	Avery Weigh-Tronix Limited	Other services
9	Bearwood Builders Supply CO. (Smethwick) Limited	Wholesale & retail trade
10	Birmingham Plating Company Ltd.	Construction
11	BJ Cheese Packaging Ltd	Wholesale & retail trade
12	Booze Factory (UK) Ltd.	Wholesale & retail trade
13	Brooks England Limited	Textiles, wearing apparel, leather
14	Chanco (Garages) Limited	Wholesale & retail trade
15	Cube Pharmacy Limited	Wholesale & retail trade
16	D.K. Rewinds Limited	Machinery, equipment, furniture, recycling
17	Darcast Crankshafts Limited	Metals & metal products
18	Direct Personnel Midlands Limited	Other services
19	Dpdgroup UK Ltd	Transport
20	East End Foods PLC	Wholesale & retail trade
21	Eclipse Sprayers Limited	Chemicals, rubber, plastics, non-metallic products
22	Empire Star Limited	Wholesale & retail trade
23	European African Trading CO. Ltd	Other services
24	Fleetline Tyre Services Limited	Wholesale & retail trade
25	Future Garments Limited	Textiles, wearing apparel, leather
26	Global Foods (Birmingham) Limited	Wholesale & retail trade
27	Global Truck & Trailer Parts Limited	Wholesale & retail trade
28	Global Wines (Birmingham) Limited	Wholesale & retail trade
29	Goodwin & Price Limited	Construction
30	H.Q. Foods Limited	Wholesale & retail trade
31	Hadley Industries PLC	Metals & metal products
32	Interlink Express Parcels Limited	Transport
33	J.B. Langford & CO. Limited	Other services
34	Jack Sharkey & Company Limited	Wholesale & retail trade
35	James Lister & Sons Limited	Wholesale & retail trade

36	John A. Bates (Contractors) Limited	Construction
37	Kaleidoscope Plus Group	Education, Health
38	Keltruck Limited	Wholesale & retail trade
39	L.A. Metals Limited	Metals & metal products
40	Levine Brothers (Home Furnishings) Limited	Wholesale & retail trade
41	Lewisham Limited	Wholesale & retail trade
42	Linak-Uk Limited	Wholesale & retail trade
43	M J C Motors Ltd	Wholesale & retail trade
44	M. Barnwell Services Limited	Wholesale & retail trade
45	MDS Industries Ltd	Construction
46	Metpro Limited	Wholesale & retail trade
47	MI Glass Limited	Chemicals, rubber, plastics, non-metallic products
48	Michaels Chemist Limited	Wholesale & retail trade
49	Midshire Business Systems Limited	Other services
50	Model Builders (Birmingham) Limited	Construction
51	N.G. Limited	Wholesale & retail trade
52	New Rose Limited	Other services
53	Neway Doors Limited	Construction
54	O & P Fashion Fabrics Limited	Wholesale & retail trade
55	Orapi Applied Limited	Wholesale & retail trade
56	Orbit International PLC	Textiles, wearing apparel, leather
57	PAK Supermarket (Cape Hill) Limited	Wholesale & retail trade
58	Pargat & CO Limited	Machinery, equipment, furniture, recycling
59	Paul Structure Limited	Construction
60	Polypack Polythene Limited	Chemicals, rubber, plastics, non-metallic products
61	Priory Shutter & Door Company Limited(The)	Construction
62	Professional Polishing Services Limited	Metals & metal products
63	Reca-Uk Ltd	Wholesale & retail trade
64	Rical Limited	Metals & metal products
65	S S Concrete MIX Ltd	Construction
66	Scheff Foods Limited	Food, beverages, tobacco
67	SKR Retail Ltd	Wholesale & retail trade
68	Students Stay Limited	Other services
69	Studio JL Ltd	Other services
70	T.C. Hayes Limited	Wholesale & retail trade
71	The Albion Foundation	Education, Health
72	Toolsave Limited	Wholesale & retail trade
73	Veli's Doner Kebab Manufacturers (Wholesale) Limited	Wholesale & retail trade
74	Victoria Healthcare Limited	Wholesale & retail trade
75	Warley Supermarket (UK) Limited	Wholesale & retail trade
76	West Bromwich Albion Football Club Limited	Other services
77	William Mitchell Calligraphy Limited	Wholesale & retail trade
78	Yorkshire Mineral Company Limited	Primary Sector (agriculture, mining, etc.)

Black Country Skills Factory

Data Sources

Demographics: ONS Ward-level Mid-Year Population Estimates

GOV.UK: IMD: English Indices of Multiple Deprivation 2015

UKCES Skills Survey 2015

GOV.UK: Destinations of Key Stage 4 and Key Stage 5 Pupils 2015

Education: Schools, Pupils and their Characteristics

Resident Qualifications: Census 2011

Indices of deprivation:

Top 0-20% most deprived:

21 – 35%

36 – 50 %

51 -65%

66 – 89%

Least deprived 10%